



## Sandra Mercier Eiler

March 22, 1942 - November 18, 2015

### In Memory....

Sandy passed away on November 18, 2015 in Ann Arbor, Michigan. She was born in Oswego, New York, the daughter of Joseph and Hattie Mercier. She married Larry Tracy Eiler at Saint Mary's Church on January 23, 1965. Sandy was one of a kind - she lived every life experience to the fullest and left a lasting impact on all she met. From her time as an emergency room nurse, to helping kids in pediatrics, to serving countless women in dealing with the emotional side of breast cancer, while raising seven children with her husband Larry, she was the ultimate giver. She always put others first and lived with class and a boundless zest for life.

She was a devoted professional having reinvented her career by trading in her nurse's cap to wear an entrepreneurial hat for the past 28 years as co-partner with husband Larry in running Eiler Communications, a long-time agency leader in public relations and marketing in Michigan. She gracefully transitioned into this new career and yet still found time to serve others in her many community service roles. Chief among those efforts were a commitment to raising money and awareness for breast cancer research. A breast cancer survivor herself, Sandy was a former member of the Community Board of Directors of the San Francisco Bay Area Susan G. Komen Breast Cancer Foundation. She was also named a "Hero of Breast Cancer" by the Karmanos

Cancer Institute. She was invited to The White House to meet President Bill Clinton and First Lady Hillary Clinton to discuss raising awareness for the disease. Sandy was also heavily involved locally with Dawn Farm, a substance abuse recovery center where she was a director, and the Ann Arbor Arts Center.

Sandy is preceded in death by her parents, Joseph Mercier and Hattie Mercier. Sandy is survived by her husband of 50 years, Larry, and their seven children, Tracy Eiler, Derek (Sarah) Eiler, Jennifer (Andrew) Potter, Lauren (Anthony) Brockington, Jerrett Eiler, Sean (Abigail) Eiler, and Meghan Eiler, as well as their nine grandchildren who affectionately knew her only as "Honey" - Alex and Aaron Potter, Luke Broering, Ryan and Kelsey Eiler, Joey and Cara Eiler, Logan Eiler, and Jaden Brockington.

A celebration of life will be held on Tuesday, November 24th at 11am at St. Mary Student Parish, 331 Thompson Street, Ann Arbor, MI 48104. The family will receive guests for visitation and sharing of favorite Sandy stories starting at 10am at the Church, followed immediately by the service at 11am. The celebration will continue with a small gathering at the Ann Arbor Golf & Outing Club at 400 E Stadium Blvd, Ann Arbor, MI 48104 following the service for those that want to share a memory, raise a toast, or enjoy a slice of her famous sausage bread.

Out of town guests may book hotel rooms at a discounted hotel rate at <http://www.webersinn.com/> using a code of SANDYMB for rooms Sunday through Wednesday next week.

In lieu of flowers, the family requests that donations be made to St. Mary Student Parish to help advance the world by giving to those in need. <http://www.stmarystudentparish.org/give/>



# Previous Events

## Visitation

NOV **24**. 10:00 AM - 11:00 AM (ET)

St. Mary Student Parish  
331 Thompson St  
Ann Arbor, MI 48104

## Mass of the Christian Burial

NOV **24**. 11:00 AM - 12:00 PM (ET)

St. Mary Student Parish  
331 Thompson St  
Ann Arbor, MI 48104

# Tribute Wall



“ *Sandra Mercier Eiler*

October 23, 2023 at 01:07 PM



“ *Larry, I'm very sorry for your loss. Sandy was such a great lady and did so much for Michigan's entrepreneurial community. She will be greatly missed.*

*Michael Rogers*

**Michael Rogers** - November 30, 2015 at 12:26 PM



“ *Larry,  
Our thoughts are with you and your family.*

*The Board, Economic Development Corporation of Ann Arbor*

**Pete Long, Counsel** - November 24, 2015 at 09:45 AM



“ *Dear Larry & Family--my deepest sympathies to you all on the loss of Sandy. I was heartbroken to learn of her passing and am keeping you all in my thoughts and prayers. Sandy was truly one of a kind and the joy and happiness she exuded while being in her presence was infectious and so much fun. Working alongside you and Sandy forever changed and shaped my life both professionally and personally, and I will forever cherish those memories. I am blessed to have known her.*

*All my Love,  
Erika Hoeft*

**Erika Hoeft** - November 23, 2015 at 12:47 PM



“ *Simply Elegant Spathiphyllum was purchased for the family of Sandra Mercier Eiler.*



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November 23, 2015 at 12:10 PM



“ *Saddened to learn of Sandy's passing. We were neighbors when our children were younger. When one of my children, Matthew, was very ill at Mott Children's hospital, Sandy came many times to see how we were doing before going home, after her shift. Have enjoyed seeing Sandy and Larry at Knight's over the past few years in passing and talking about our families and grandchildren. My prayers are with you, Larry, and your family.*

*Anne and Paul Stehle  
Matthew, Melissa, Margaret and Andrew Loy*

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**Anne Stehle** - November 22, 2015 at 09:21 AM



“ *So sad that you have left us, Sandy. You were a giver full of compassion, friendship, and love for so many others. Sending my sympathy to your wonderful family.*

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**Barbara Wilson Foster** - November 21, 2015 at 02:32 PM



“ *Heavenly Sentiments Spray was purchased for the family of Sandra Mercier Eiler.*



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November 20, 2015 at 11:40 PM



“ *We are grieving for the loss of Sandy in our lives. We will truly miss that carefree, outspoken, and remarkably loving woman. Our love, thoughts and prayers are with you, Larry.*

*Love,  
Kyle and Myra Poplin*

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**Kyle Poplin** - November 20, 2015 at 01:02 PM